

EASTERN REGION DRAGON BOAT ASSOCIATION PROJECT PROPOSAL FORM

ERDBA PROPOSAL FOR YEAR (s): 2016 (5/1/16)

SUBMITTER NAME: Ellen Law / ERDBA CLUB: NJ Dragon Boat Club

PROJECT PROPOSAL TITLE: ERDBA Alternate use for ID Printer

ACTION - (The HOW) describe how to get this done

- Use ID Printer equipment and supplies, to print award badges to each year's regional winners.

DESCRIPTION - (The WHAT) describe the project

- Design and print ERDBA badges for Regional winners.

BENEFIT TO ERDBA - (The WHY) list benefits to the Region and/or it's members

- Make use of the ID printer already purchased for the suspended ID program.
- Provide a unique award to regional winners
- Opportunity to provide unique cost effective individual awards. Next 360 badges at a cost of \$5 each. Next batches cost under \$1 per card.

REQUIREMENTS - (The NEED) list support needed to initiate and complete project

- Someone will need to train on the machine and produce IDs.

PROJECT OPERATIONAL BUDGET

REVENUE - (List estimated attendees, fee to charge and revenue paid to ERDBA)

- none

EXPENSES - (List estimated project expenses, costs)

- none, up to remaining 360 badges (approx. 14 teams)

NET BUDGET IMPACT TO ERDBA

- Zero for remaining 360 badges produced (at cost of \$7 each) + \$ 0
- Under \$1 cost per unit for additional batches of 250 cards/ink + na

PROJECT DETAILS

REQUIRED

- If custom made per team, then awarding delayed 1-2 weeks.
- If awarding generic badge/award, then design and printing done before regionals
- Training required for operator.