

EASTERN REGION DRAGON BOAT ASSOCIATION PROJECT PROPOSAL FORM

ERDBA PROPOSAL FOR YEAR (s): **2016**

SUBMITTER NAME: Ellen Law / ERDBA CLUB: NJ Dragon Boat Club

PROJECT PROPOSAL TITLE: ERDBA Shirts

ACTION - (The HOW) describe how to get this done

- Purchase 100 ERDBA performance Tee shirts and 100 polos

DESCRIPTION - (The WHAT) describe the project

- Stock an inventory of Tees and polos to sell as part of merchandising but mainly to serve as regional "give aways" to individuals/groups that support ERDBA events/activities.

BENEFIT TO ERDBA - (The WHY) list benefits to the Region and/or it's members

- Provide a new revenue stream
- A tangible tool to "thank" our many volunteers who do stuff behind the scenes to be come more visable.

REQUIREMENTS - (The NEED) list support needed to initiate and complete project

- 50 Men's performance Tees less than \$12 with logo (15S/15M/10L/10X)
- 50 Men's performance Polos less than \$15 with logo (15S/15M/10L/10X)
- 50 Women's performance Tees less than \$12 each with logo (15S/15M/10L/10X)
- 50 Women's Performance Polos less than \$15 with logo (15S/15M/10L/10X)

PROJECT OPERATIONAL BUDGET

REVENUE - (List estimated attendees, fee to charge and revenue paid to ERDBA)

- | | | |
|-----------|----------|--------|
| • 5 Polos | 5 x \$30 | \$ 150 |
| • 5 Tees | 5 x \$20 | \$ 100 |

EXPENSES - (List estimated project expenses, costs)

- | | |
|-------------|---------|
| • 100 Polos | \$1,500 |
| • 100 Tees | \$1,200 |

NET BUDGET IMPACT TO ERDBA

- 2016 - \$2,450
- This loss expects to be less when incorporated into other ERDBA projects.

PROJECT DETAILS

REQUIRED

- Distribution to ERDBA hubs to minimize shipping costs.
- Unless another member can secure for less, NJDBC will place the order and work to coordinate handover to other assigned program leaders for either sale or approved projects.
- Need someone to care for shipping/distribution of sold items.
- Secure by May 1

BOD APPROVED on _____(date), Confirmed by Exec Board member: _____ Pg 1
VOTE = "YES": _____, "NO": _____, "Abstain": _____, by a quorum of: _____ Form version 3.28.16